Stiff Upper Lip
STRATEGY · SOFTWARE · AI

Capabilities one-pager

Your business has a technology problem. We solve it.



Strategy, software and AI from one team that figures out what to build, then builds, integrates and runs it. We diagnose before we prescribe, and we will tell you when you don't need what you asked for.

WHAT WE DO

Technology Strategy

Not sure what to build yet — or whether to build at all? We diagnose first, then hand you a roadmap: what to build, what to buy, what to skip.

wearesul.com/services/technology-strategy

AI Integration

Where AI actually fits in your business, built private on our own models — not as a bolt-on demo.

wearesul.com/services/ai-integration

Software Design and Build

You have the idea. You need it built. Discovery through launch, one team — design and engineering together.

wearesul.com/services/software-design-development

Ongoing Partnership

Need someone to own your technology decisions? A senior fractional CTO who sits on your leadership team and answers for the roadmap.

wearesul.com/services/fractional-cto

Application Care

Your dedicated technical team after launch: monitoring, security patches, and bug fixes, plus steady performance and product improvements.

wearesul.com/services/application-care

HOW WE WORK

1. We start with the problem, not the brief
2. We plan before we build
3. We build in the open
4. We stay after launch

TRACK RECORD

7
Industries worked across

3
Platforms built and run

Zero
Downtime, past year

> *"They saved us months of trial and error by diagnosing the real business problem before writing a single line of code."*

SELECTED WORK

POWER TECHNIQUES INC.

A field app built for work in motion

20 min → under 3
Voice-to-report time, from desk paperwork to on-site completion

wearesul.com/case-studies/pti-mobile-app

POWER TECHNIQUES INC.

One platform to plan, dispatch and track every UPS job

One record
Office and field working from one linked record

wearesul.com/case-studies/pti-ops-platform

Start with a 30-minute strategy call.

Bring the problem, not a brief. We'll tell you what we'd tackle first, including when the answer is not to build anything.

BOOK A STRATEGY CALL

contact@sul.io